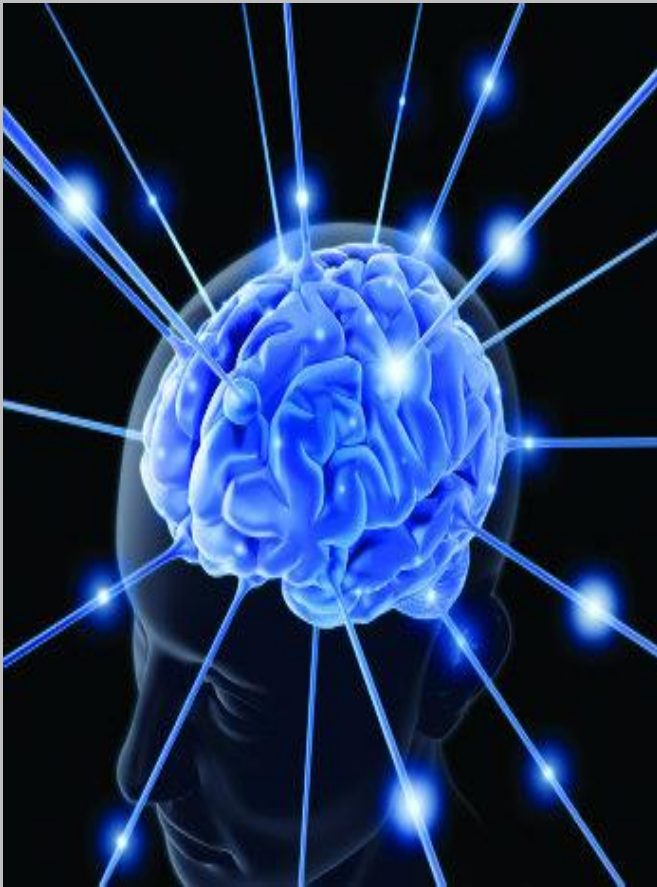


**A two-day workshop that will show you how
new discoveries in neuroscience can change the
way you think and lead**

The Neuroscience of Leadership



**This course is an absolute must for anyone
who desires to be an effective leader.**

**A must for anyone in a formal
leadership position.**

**WARNING!
This training is transforming
people's lives.**

**Learn how to transform yourself
and others through the
power of the brain**

In this workshop you'll learn:

- How to stimulate oxytocin to build trust
- How to avoid an amygdala hijacking
- Using the neocortex to find solutions
- How to stimulate dopamine to motivate others
- Understanding why people are stressed
- Understanding the negativity bias
- Why leaders must create positive memories
- The importance of 20 second praise
- Why your leadership may not be effective
- The ABCs of cognitive behavioral change
- The power of neuroplasticity to create personal and professional change
- Creating principle-centered constructs
- How to get rid of "stinkin thinkin"
- How the habit loop can change your life
- Transforming performance through routines
- Reasons you or others might be miserable
- Rewiring the brain to reduce workplace stress
- Why people shut down emotionally
- How to get others focused on a vision
- How to become an emotionally intelligent leader
- Understanding human needs and motivation
- Stimulating the neocortex through questions
- How to minimize negativity in the workplace
- How to create a happy environment
- How to transform your life and leadership
- Using the hippocampus to create an empowered workplace
- ...and much, much more